



Hosting the World Tour is easy!

Why host the Reel Paddling Film Festival World Tour?

Drive Sales

and create excitement
at your store

Raise Money

for your paddling school,
club, organization and camp

Increase Attendance

at your paddling festival
and meetings by offering
great entertainment

Grow Paddling

by getting more people
fired up about paddling

It's easy to host the Reel Paddling Film Festival World Tour. We provide the materials you need for a successful screening of the year's best paddling films from around the world.

Included when hosting a screening of the RPF World Tour:

- Professionally mastered DVDs of the winning films from the Festival plus the short list selected for the World Tour—you'll receive more than twenty hours of the best paddling films. You choose which films to screen.
- Full-colour World Tour programs. Each program includes a free one-year, digital-edition subscription to any one of our magazines: *Canoeroots*, *Kayak Angler*, *Rapid* or *Adventure Kayak* (value \$10).
- 20 full-colour tabloid-sized posters.
- Custom tickets with your company, club or organization name and logo.
- Digital advertising artwork in various sizes and formats for use in newspapers, newsletters, email newsletters and your website. We offer both colour and black and white ads, downloadable from reelpaddlingfilmfestival.com/hosts
- On-site movie theatre-sized posters.
- Speaker's script template to help things run smoothly: includes an introduction, wrap-up and a summary of each film.
- Your event will appear in full-year, full-page RPF World Tour ads in *Rapid*, *Adventure Kayak*, *Canoeroots* and *Kayak Angler* magazines.
- Your shop, club or event will be promoted through reelpaddlingfilmfestival.com, rapidmag.com, adventurekayakmag.com, canoerootsmag.com, rapidmedia.com and kayakangleronline.com.
- We pay all shipping expenses!

The folks at Rapid Media
were very helpful and supportive.

—Mo Kappes, Event Coordinator,
Rutabaga Paddlesports Shop



What hosts are saying about the RPFF—

We actually made a profit on the event even before the festival weekend. Ticket sales were a bonus.

—Gary Mechanic, Illinois Paddling Council

There were about 128 tickets sold. Our profit was \$1800.

—Diane Lutha, Porcupine Ski Runners, Timmins, ON

We had 300 people, a huge success!

—Vikki Logan, Student, Laurentian University Outdoor Adventure Leadership, Sudbury, ON

Alder Creek's film festival was a success! We had 280 people in attendance, a great venue, a live band and (thanks to your team at Rapid Media) quality films. Sign us up again for next year!

—Kate Ross, Alder Creek Kayak & Canoe, Portland, OR

I was blown away that we sold a record 69 tickets at the door. The Reel Paddling Film Fest is something that pays dividends, for sure.

—John Tutt, Owner, Princess Cinemas

Our RPFF screening was a great success, with pretty much all the rafting companies on the Ottawa River in attendance.

—Kirstin Trudeau, Guide Manager, Owl Rafting, Forester Falls, ON

We sold all of the tickets exceeding our sales goals, and everyone really enjoyed themselves.

—Jonelle Knowles, Tourism & Hospitality Instructor, North Island College Adventure Tourism Programs



All you need to do...

We understand that the less you have to do to host the Reel Paddling Film Festival World Tour, the more fun it will be...

- Choose a date and book the World Tour stop. Pay \$685 host fee to Rapid Media. Canadian hosts add applicable taxes, American hosts pay in US funds.
- Book and pay for an appropriate venue—auditorium theatre, university, hall, bar or clubhouse.
- Promote your event locally via clubs, festivals, shops, newspapers, radio, newsletters, email, internet and/or mailing lists (template posters, ads and flyers supplied by Rapid Media)
- Decide on a price per person for admission. Suggested range is \$10 to \$20.
- Sell tickets (custom tickets supplied by Rapid Media).
- Supply a high quality DLP or LCD projector, DVD player, sound system, cables for connecting equipment, large format front or rear projection screen (often all included with venue).
- Have a qualified technician operate the projector and related equipment (often included with venue).
- Return host package immediately. Package must be returned within three business days after the event (all postage paid by Rapid Media).

The crew at Rapid Media made hosting the festival a breeze.

—Rick Shone, Store Manager,
Wilderness Supply, Winnipeg, MB

Wow, what an excellent job.
Your staff is very professional
and yet incredibly personable.

—Bill Ostrom, Owner, Chaltrek & Ostrom
Outdoors, Thunder Bay, ON

I was very impressed with the professionalism of the package that you send out. The programs are a nice touch, the entry box and even pencils made everything run nice and smooth with minimum effort. Attendees were pleased with the free digital subscriptions—that's a nice touch.

—Bill Hunter, President,
Tarsands Canoe and Kayak Club

easy.



REEL PADDLING FILM FESTIVAL WORLD TOUR 2011



HOST APPLICATION 2011

CONTACT INFORMATION

ORGANIZATION _____

Mailing Address _____ City _____

Province & Country _____ Postal/Zip Code _____

Phone _____ Fax _____

Email _____ Website _____

CONTACT PERSON _____

Phone _____ Fax _____

Email _____ Website _____

SHIPPING ADDRESS (if different than contact) _____

Province & Country _____ Postal/Zip Code _____

Phone _____ Fax _____

EVENT INFORMATION

Event Site/Venue _____ Street Address _____

City _____ Show Time _____

Phone # _____ Expected attendance (# of tickets and/or programs required) _____

Email _____ Do you require tickets? Yes _____ No _____

Website _____ Ticket Prices (advance/door) _____

Email logo for tickets to admin@reelpaddlingfilmfestival.com.
(Tickets will be printed and shipped upon receipt of logo and event info.)

REQUESTED DATES

First Choice _____ month _____ day _____ year
Second Choice _____ month _____ day _____ year

PAYMENT TERMS

Hosting fee is \$685, 50% must be enclosed with host application. Balance due one month before event, before film package is sent. Canadian hosts add applicable taxes. American hosts pay in U.S. funds. Credit card, cheque or money order accepted. Please make cheque or money order payable to Rapid Media. Note: The RPF program includes a one-year digital subscription to any one of Rapid Media's magazines. The RPF package is to be returned no more than three business days after your screening. **Hosts not returning the RPF package within three business days will be charged \$100.** Rapid Media covers all shipping costs.

PAYMENT ENCLOSED: Visa Mastercard Amex Cheque Money Order

Credit Card Number _____ Expiry Date _____

Name on Card _____

I have read, understood and agree to the Host Responsibilities and Payment Terms of the Reel Paddling Film Festival World Tour.

Name _____ Signature _____

Organization _____ Date _____

Email logo for tickets to: admin@reelpaddlingfilmfestival.com

Return application to: Reel Paddling Film Festival
5920 Palmer Road • P.O. Box 70
Palmer Rapids, Ontario, Canada • K0J 2E0

FAX APPLICATION TO: 613-758-2853

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reelpaddlingfilmfestival.com

Stephanie Etienne, Administrator
613-758-2042
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