



# Hosting the World Tour is easy!

## Why host the Reel Paddling Film Festival World Tour?

Drive Sales  
and create excitement  
at your store

Raise Money  
for your paddling school,  
club, organization and camp

Increase Attendance  
at your paddling festival  
and meetings by offering  
great entertainment

Grow Paddling  
by getting more people  
fired up about paddling

It's easy to host the Reel Paddling Film Festival World Tour. We provide the materials you need for a successful screening of the year's best paddling films from around the world.

### Included when hosting a screening of the RPPF World Tour:

- Professionally mastered DVDs of the winning films from the Festival plus the short list selected for the World Tour—you'll receive more than twenty hours of the best paddling films. You choose which films to screen.
- Full-colour World Tour programs. Each program includes a free one-year, digital-edition subscription to any one of our magazines: *Canoeroots*, *Kayak Angler*, *Rapid* or *Adventure Kayak* (value \$10).
- 20 full-colour tabloid-sized posters.
- Custom tickets with your company, club or organization name and logo.
- Digital advertising artwork in various sizes and formats for use in newspapers, newsletters, email newsletters and your website. We offer both colour and black and white ads, downloadable from [reelpaddlingfilmfestival.com/hosts](http://reelpaddlingfilmfestival.com/hosts)
- On-site movie theatre-sized posters.
- Speaker's script template to help things run smoothly: includes an introduction, wrap-up and a summary of each film.
- Your event will appear in full-year, full-page RPPF World Tour ads in *Rapid*, *Adventure Kayak*, *Canoeroots* and *Kayak Angler* magazines.
- Your shop, club or event will be promoted through [reelpaddlingfilmfestival.com](http://reelpaddlingfilmfestival.com), [rapidmag.com](http://rapidmag.com), [adventurekayakmag.com](http://adventurekayakmag.com), [canoeroots.com](http://canoeroots.com), [rapidmedia.com](http://rapidmedia.com) and [kayakangleronline.com](http://kayakangleronline.com).
- We pay all shipping expenses!

The folks at Rapid Media  
were very helpful and supportive.  
—Mo Kappes, Event Coordinator,  
Rutabaga Paddlesports Shop



## What hosts are saying about the RPFF—

We actually made a profit on the event even before the festival weekend. Ticket sales were a bonus.

—Gary Mechanic, Illinois Paddling Council

There were about 128 tickets sold. Our profit was \$1800.

—Diane Lutha, Porcupine Ski Runners, Timmins, ON

We had 300 people, a huge success!

—Vikki Logan, Student, Laurentian University Outdoor Adventure Leadership, Sudbury, ON

Alder Creek's film festival was a success! We had 280 people in attendance, a great venue, a live band and (thanks to your team at Rapid Media) quality films. Sign us up again for next year!

—Kate Ross, Alder Creek Kayak & Canoe, Portland, OR

I was blown away that we sold a record 69 tickets at the door. The Reel Paddling Film Fest is something that pays dividends, for sure.

—John Tutt, Owner, Princess Cinemas

Our RPFF screening was a great success, with pretty much all the rafting companies on the Ottawa River in attendance.

—Kirstin Trudeau, Guide Manager, Owl Rafting, Forester Falls, ON

We sold all of the tickets exceeding our sales goals, and everyone really enjoyed themselves.

—Jonelle Knowles, Tourism & Hospitality Instructor, North Island College Adventure Tourism Programs



# All you need to do...

We understand that the less you have to do to host the Reel Paddling Film Festival World Tour, the more fun it will be...

- Choose a date and book the World Tour stop. Pay \$685 host fee to Rapid Media. Canadian hosts add GST, American hosts pay in US funds.
- Book and pay for an appropriate venue—auditorium theatre, university, hall, bar or clubhouse.
- Promote your event locally via clubs, festivals, shops, newspapers, radio, newsletters, email, internet and/or mailing lists (template posters, ads and flyers supplied by Rapid Media)
- Decide on a price per person for admission. Suggested range is \$10 to \$20.
- Sell tickets (custom tickets supplied by Rapid Media).
- Supply a high quality DLP or LCD projector, DVD player, sound system, cables for connecting equipment, large format front or rear projection screen (often all included with venue).
- Have a qualified technician operate the projector and related equipment (often included with venue).
- Return host package immediately. Package must be returned within three business days after the event (all postage paid by Rapid Media).

The crew at Rapid Media made hosting the festival a breeze.

—Rick Shone, Store Manager,  
Wilderness Supply, Winnipeg, MB

Wow, what an excellent job.  
Your staff is very professional  
and yet incredibly personable.

—Bill Ostrom, Owner, Chaltrek & Ostrom  
Outdoors, Thunder Bay, ON

I was very impressed with the professionalism of the package that you send out. The programs are a nice touch, the entry box and even pencils made everything run nice and smooth with minimum effort. Attendees were pleased with the free electronic submission, that's a nice touch.

—Bill Hunter, President,  
Tarsands Canoe and Kayak Club

easy.



## HOST APPLICATION 2010

### CONTACT INFORMATION

ORGANIZATION \_\_\_\_\_

Mailing Address \_\_\_\_\_ City \_\_\_\_\_

Province & Country \_\_\_\_\_ Postal/Zip Code \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

Email \_\_\_\_\_ Website \_\_\_\_\_

CONTACT PERSON \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

Email \_\_\_\_\_ Website \_\_\_\_\_

SHIPPING ADDRESS (if different than contact) \_\_\_\_\_

Province & Country \_\_\_\_\_ Postal/Zip Code \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

### EVENT INFORMATION

Event Site/Venue \_\_\_\_\_ Street Address \_\_\_\_\_

City \_\_\_\_\_ Show Time \_\_\_\_\_

Phone # \_\_\_\_\_ Expected attendance (# of tickets and/or programs required) \_\_\_\_\_

Email \_\_\_\_\_ Do you require tickets? Yes \_\_\_\_\_ No \_\_\_\_\_

Website \_\_\_\_\_ Ticket Prices (advance/door) \_\_\_\_\_

**Email logo for tickets to [admin@reelpaddlingfilmfestival.com](mailto:admin@reelpaddlingfilmfestival.com).**  
(Tickets will be printed and shipped upon receipt of logo and event info.)

### REQUESTED DATES

First Choice \_\_\_\_\_ month \_\_\_\_\_ day \_\_\_\_\_ year  
Second Choice \_\_\_\_\_ month \_\_\_\_\_ day \_\_\_\_\_ year

### PAYMENT TERMS

Hosting fee is \$685, 50% must be enclosed with host application. Balance due one month before event, before film package is sent. Canadian hosts add GST (\$34.25). American hosts pay in U.S. funds. Credit card, cheque or money order accepted. Please make cheque or money order payable to Rapid Media. Note: The RPF program includes a one-year digital subscription to any one of Rapid Media's magazines. The RPF package is to be returned three business days after your screening. **Hosts not returning the RPF package within three business days will be charged \$100.** Rapid Media covers all shipping costs.

PAYMENT ENCLOSED:  Visa  Mastercard  Amex  Cheque  Money Order

Credit Card Number \_\_\_\_\_ Expiry Date \_\_\_\_\_

Name on Card \_\_\_\_\_

I have read, understood and agree to the Host Responsibilities and Payment Terms of the Reel Paddling Film Festival World Tour.

Name \_\_\_\_\_ Signature \_\_\_\_\_

Organization \_\_\_\_\_ Date \_\_\_\_\_

**Email logo for tickets to: [admin@reelpaddlingfilmfestival.com](mailto:admin@reelpaddlingfilmfestival.com)**

Return application to: Reel Paddling Film Festival  
5920 Palmer Road • P.O. Box 70  
Palmer Rapids, Ontario, Canada • K0J 2E0  
**FAX APPLICATION TO: 613-758-2853**

Russ Schroeder, Co-ordinator  
613-635-7249  
[coordinator@reelpaddlingfilmfestival.com](mailto:coordinator@reelpaddlingfilmfestival.com)  
[reelpaddlingfilmfestival.com](http://reelpaddlingfilmfestival.com)

Stephanie Etienne, Administrator  
613-758-2042  
[admin@reelpaddlingfilmfestival.com](mailto:admin@reelpaddlingfilmfestival.com)